In this part, I will talk about market drivers. As you can see, we have defined six main market drivers for the PGE, each of them has several subgroups, and we have examined a total of 16 market drivers, which I will explain more about, in the following.

The first driver is Governmental regulation.

The Energy Policy Act of 2005 gave, the Federal Energy Regulatory Commission, authority to

oversee the reliability of the bulk power system, commonly referred to as the bulk electric system or

the power grid.

Reliability of Power for customers is the second driver. PGE strives to provide a safe, affordable, and reliable electric supply.

Next is Public Safety. Electricity is life-saving technology. When there are power outages, people are in danger.

Data protection is the process of safeguarding information from corruption or loss

System Security is essential because Electric utilities can be affected by cyberattacks across the whole value chain

As you may know, The utility and energy sector, ranks second-highest in terms of predicted losses per company from cybercrime

You can see the driver timelines in this table, and it is inferred that some drivers will have less effect over time, and the effect of some of them will increase. For example, it is inferred that the financial effects of cyber attacks will increase over time.